

# **CELEMETA METAVERSE**

## **WHITH PAPER 2.0**

**(2023.7.14)**

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# CELEMETA METAVERSE WHITE PAPER

(2023.06.23 V 2.0)

## I OVERVIEW

Welcome to Celemeta, a brand new WEB3.0 metaverse. In here, you create your own identity, explore various areas, interact with others, participate and earn profits from amazing activities.

Celemeta is a decentralized metaverse that runs on the Ethereum blockchain. All assets within are stored on blockchain and controlled by users, Celemeta's blockchain technology and decentralized features allows users to freely control their assets. You can create virtual homes, shops, or entertainment venues by purchasing virtual land. You can even rent out your virtual real estate and, earn profits that way.

When you come into Celemeta, you can see a virtual world with mountains, rivers, plains, islands, various buildings and creative spaces. The applications of Celemeta are extensive! You can create or participate in various activities, including meetings, concerts, art exhibitions, game competitions, and social gatherings. You can communicate and interact worldwide with other users, establishing your own reputation and identity in this virtual world. Whether you are a developer, a creative person, or an everyday visitor, you can find your own fun in the Celemeta metaverse.

## II Getting Started

- Software & Hardware

Celemeta can be accessed through web browsers on PC and MAC, such as Google Chrome, Firefox, and Microsoft Edge. Safari currently not supported.

- Wallet

Users need to create a cryptocurrency wallet and authorize access. Celemeta currently supports the METAMASK wallet. When using a cryptocurrency wallet, please store the Secret Recovery Phrase properly and securely.

### **III Application**

- Social

Applications of Celemeta are extensive, including creating or participating in activities, and socializing with friends who share common interests.

Create personalized objects to decorate one's land, load service applications, and hold various themed activities to attract players, form community settlements, and achieve social experiences.

- Create

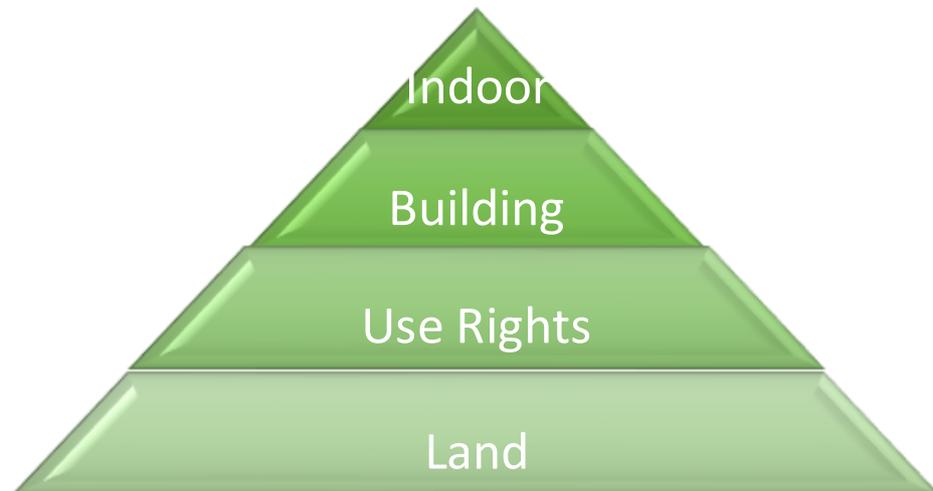
The objects on the ground, indoor scenes, avatars and other things in Celemeta can all be purchased from the NFT Market. In the future, users can create them using Celemeta's own model editor.

- Trade

Celemeta has an NFT trading market where users can trade assets. Multiple trading models will be introduced in the future.

### **IV ECONOMICS**

Celemeta's assets are NFTs on the blockchain, divided into land, use right, building, indoor space, avatar, and token. The concept of real estate is used to operate metaverse's economy. Celemeta's assets structure are categorized as shown below:



- Lands

Land is the most important asset in Celemeta, serving as the foundation for placing and using other assets. Celemeta identifies the land with numeric labels. 25m x 25m is the standard land size. Land location on the map is permanently fixed and cannot be moved.

Land itself is a tradeable asset. In the future, adjacent lands can be merged to increase value. Users can create building on land and load personalized services to attract traffic of the Land.

- Rights

In order to add buildings, create or load services onto the land, users must mint Rights upon own the land. Rights can be traded or leased. Users who obtain Rights can develop the land by installing buildings on the ground, load services, and posting advertisements.

Rights are limited, and each standard land only have one use Right. In the future, adjacent Rights can be merged to increasing the number of Rights, creating application possibilities and value.

- Buildings

Users can place Buildings on the Land where Rights have been minted.

Currently, Buildings can be purchased from the NFT Market. In the future, users can create them using the Model editor.

Buildings are one of assets in CELEMETA that can be transferred and traded.

Buildings can be linked to WEB2.0, display image advertisements, and can be linked to indoor spaces to access special services.

- AVATAR

AVATAR is the user's visual representation or identity in CELEMETA.

Users can create an AVATAR for free when they come into the CELEMETA 3D LAYER. They can mint the favorite AVATAR to an NFT or purchase one from the NFT Market. In the future, they will also be able to create their own AVATAR using the editor.

- SERVICE

Users can access various application services within CELEMETA, such as meeting rooms, forums, concerts, art galleries, exhibition halls, and more, in order to gain corresponding benefits.

CELEMETA can provide users with customized application services, including personalized Building and Indoor space planning for virtual assets, as well as interactive functionalities.

- Token

CETA is the ERC-20 utility token used in CELEMETA such as asset minting, transactions and other applications.

The contract address of CETA on Ethereum is:

**0x004B0A4Ae06F9d5078fdA0cBCd897187499A37C8**



The MAX supply of \$CETA is 200 million tokens, which will be issued in stages based on the development progress of CELEMETA METAVERSE.

Total supply 1.8 million tokens will be issued with following allocation in Phase A:

✓ Private Sale 10%:

These tokens are stored at the following address and will be allocated after 12 months.

**0xbE63ca4B082b7325Bb6721c3404a5DB7ee9e89AB (ens: ps1.celemeta.eth)**

✓ Team: 15%:

These tokens are stored at the following address. They are used to reward team members for ongoing project development in the future. A vesting schedule will be settled such as releasing 3% each two months after 6 months later.

**0x2D0d9ebF797c8B8aF2fF5148280eAC1559de1b54 (ens: team1.celemeta.eth)**

✓ Ecosystem: 32%

This portion of tokens are stored at the following address. They are released through a decentralized exchange (DEX) to promote market liquidity and stability. It will support the operations and activities of the CELEMETA metaverse. We are also considering through centralized exchanges (CEX) to facilitate token promotion and circulation.

**0x21a5602DCB6cAc466d560d712de2a4A970e246bd (ens: es1.celemeta.eth)**

✓ Community & Marketing: 10%

Tokens for community are stored at the following address. To be used for community activities, airdrops, marketing, and other purposes.

**0x7AfE2e50762c7ce6C66e9A2292D7800370F3Ac1e (ens: cm1.celemeta.eth)**

✓ Treasury: 30%

Treasury token are stored at the following address. To be used for implementing significant strategies or purposes beyond the

aforementioned portion. The \$CETA tokens from the treasury cannot be used arbitrarily and must be announced in the community or official website before utilization.

**0x0d71842C1E9ad832a66Da81588730fa14057Fe79 (ens: treasury1.celemeta.eth)**

✓ System Testing: 3%

Testing token are stored as following address. To be used for testing activities within CELEMETA, this portion of CETA token will not enter the liquidity pool and trading.

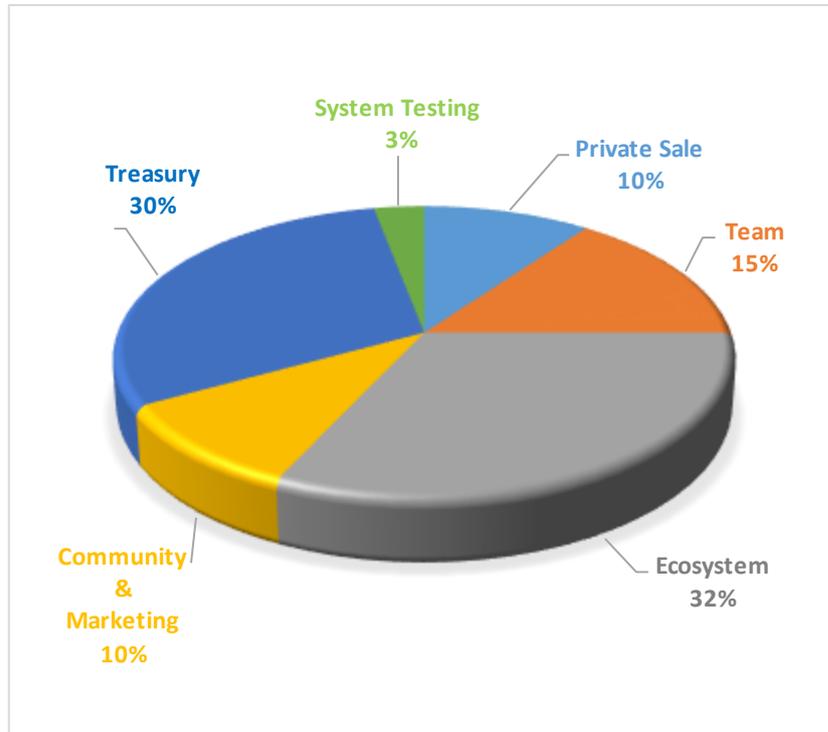
**0x8667a7d23730037C9Fe39ebE530C2013c7c1Aa53 (ens: st1.celemeta.eth)**

There are currently three wallet addresses dedicated to testing:

Test Wallet 1: 0x6E80b859a47950c27e87569394Fd6beaA07eCc5B

Test Wallet 2: 0x33209F66F6A9018e64Bb8dFe0A321C8f4c24592E

Test Wallet 3: 0x8CD39702fF070fBB5890433597f509a4F72e41c8



The issuance of \$CETA will take into account the ecological development of CELEMETA to the greatest extent possible. Depending on market, the project reserves the right to make changes to the token allocation in subsequent stages to ensure the interests of token holders.

Official purchase address of CETA is (UNISWAP):

**<https://app.uniswap.org/#/swap?outputCurrency=0x004b0a4ae06f9d5078fda0cbcd897187499a37c8>**

- NFT Market

Celemma has a trading market where users can trade assets there.

- Tax and Fee

CELEMETA metaverse operates on the Ethereum blockchain, where users pay a Gas Fee (in ETH) to Ethereum for on-chain operations, and the project also charges a service fee (in CETA) for certain services.

For example, users purchase NFT in the MARKET, in addition to paying the creator, the project will charge 3% service fee (CELEMETA charges 2%, ALLIMETA charges 1%). The ratio will be adjusted according to operating situation.

Creators can also make profits by creating assets and trading them on the mall.

The currency of the proceeds is the ALLIMETA TOKEN (ALIT).

The detailed fee charging scheme will be announced in the future.

## **V Team and Partners**

The Celemma team is composed of Celemma Platform & Archasia Design Group.

For more details, please visit the official website at <https://celemma.world/>.

## **VI ROADMAP**

March 2022	The first hand-drawn maps were created
April 2022	Blueprint Phase (Map Asset Layer)
August 2022	Sand Phase (3D Experience Layer)
October 2022	The first Land Minted
February 2023	Alpha Test Starting

April 2023	Deploy Ceta Token
July 2023	Soft Opening

## **VII DISCLAIMER**

**Platform Content:** The content of this metaverse platform includes, but is not limited to, virtual environments, digital assets, transactions, services, activities, and community interactions. These contents are provided for entertainment, communication, and informational purposes only and do not constitute any form of investment, legal, or professional advice. We do not provide any express or implied warranties or representations regarding the accuracy, completeness, or reliability of the content on the platform.

**User Behavior:** Users are solely responsible for their behavior on the platform, including their actions, speech, and transactions. We do not assume any responsibility for the actions, statements, or transactions of users on the platform. Users should comply with the platform's rules and guidelines and respect the rights and privacy of other users.

**Digital Assets:** The digital assets on the platform include, but are not limited to, virtual currencies, virtual real estate, and non-fungible tokens (NFTs). Users assume the risks associated with the trading of digital assets, including but not limited to price fluctuations, market risks, and technical risks. We do not provide any guarantees regarding the value, availability, or legality of digital assets.

**Technical Risks:** The use of the metaverse platform involves the use of the internet and blockchain technology, which may be subject to technical risks such as network attacks, data breaches, contract vulnerabilities, and others. Users should take their own security measures and assume the risks associated with using technology.

**Third-Party Content and Links:** The platform may contain links to third-party websites or resources, as well as content and services provided by third parties. We do not provide any warranties or endorsements regarding the accuracy, availability, or legality of these third-party content, links, products, or services.

Scope of Disclaimer: We do not assume any responsibility for any direct or indirect losses, damages, claims, or expenses arising from the use of this platform, including but not limited to loss of profits, data loss, business interruption, or reputational damage.

Changes and Termination of the Platform: We reserve the right to modify, suspend, or terminate the platform or any part thereof at any time, including but not limited to platform content, features, access methods, or availability, without prior notice. We do not assume any responsibility for any losses or damages resulting from such changes.

#### **VIII Whitepaper Update Log**

As development progresses and improves, this whitepaper will continue to be updated. Please refer to the update log.

April 13, 2023    V1.0

July        2023    V2.0